

# Eighth National Green Power Marketing Conference

November 3-5, 2003 · Chicago, Illinois · Hyatt Regency Chicago



July 31, 2003

Papers and presentations are being solicited for the Eighth National Green Power Marketing Conference, which will take place on November 3-5, 2003 in Chicago, Illinois. The theme of this year's conference is "Increasing Access, Appeal and Awareness." Accordingly, the conference will focus on industry experience with and strategies for addressing these key needs. However, presentations are solicited on topics related to all aspects of green power marketing. Topics of interest include, but are not limited to:

- Utility Green Pricing Programs
- Selling Green Power in Competitive Markets
- Marketing Renewable Energy Certificates
- Renewable Energy Certificate Trading and Tracking
- Consumer Behavior Studies or Market Research Relevant to Green Power Markets
- Green Power Product Design
- Purchaser Perspectives on Green Power
- Public Policies to Support Green Power Markets
- Green Power as an Environmental Remediation Strategy

## Submissions

Prospective presenters should submit an abstract of approximately 250 words, describing the scope of the presentation and the importance of the topic to building or expanding green power markets. Please include your name, position title, affiliation, mailing address, phone numbers (voice and fax), and e-mail address.

The deadline for receiving abstract submissions is August 20, 2003—abstracts received after this date will not be considered. Presentation selections will be made by a review team consisting of representatives of the U.S. Department of Energy, the U.S. Environmental Protection Agency, the Electric Power Research Institute, the National Renewable Energy Laboratory, and the Center for Resource Solutions. Presenters will be notified of selection by September 1, 2003. Selected presenters must deliver a paper or PowerPoint presentation in electronic form to the conference organizers by Friday, October 17. All presentations will be made available to conference attendees, posted on the conference Web Site at the conclusion of the conference, and printed in the conference proceedings. By submitting an abstract, you agree with these conditions. Selected presenters are also eligible for a reduced conference registration fee of \$250.

Abstracts can be sent by regular mail, fax, or e-mail (preferred) to the attention of:

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